The Team
First Impressions
Part of a Network

Local Access
Function, Use, Design
Key Goals

1. Support vibrant commercial activity and local businesses by improving local access and public spaces
   - Pedestrians
   - Transit
   - Deliveries
   - Streetscape

2. Transform Polk Street into an inviting, comfortable, and safe North-South bicycling route for everyone
Polk Street - People Street

+ Safety: Low speeds
+ Highlights sense of place and neighborhood identity
+ Design enables sense and experience of community
+ Flavor of Sunday Streets
+ Low speeds = high spending (great for business)
+ Longer time to realize
Polk Street - People Street
On Your Fiets!

+ Safety: reduces dooring, lowers speeds and reduces parking conflicts
+ Accommodates existing traffic volumes
+ Greater level of comfort for people new to bicycling
+ Improves pedestrian experience and enhances transit access
+ Flexible and modular
+ Possible to implement in 2013 with planned road re-surfacing
Curbside Bikeway with Separation
Intersection Treatments
Transit Stops
Parking Guidance and More Efficient Curb Usage
Marketing and Communication

Encouragement
+ Printed materials
+ Key chain card
+ Benefits merchants and cyclists

Education
+ Webpage to host information: The area and the program
+ Local outreach about new facility types

Enforcement
+ Promote safe cycling to promote livable streets
+ Officer presence to educate and enforce
Safe, Comfortable Access and an Attractive Destination

Thank You!

Dank U!