Due to an insufficient and one-sided ‘public awareness’ campaign, most Santa Clara County residents are unclear of the ramifications or unaware entirely of this misguided plan. Fewer still realize that potentially irreversible votes on this subject by the VTA Board and individual city councils are imminent.

As it continues to grow, our county will clearly benefit from a comprehensive mass transit plan, one that is capable of serving a significant percentage of our population and moving vehicles en masse off of crowded highways by connecting major employment, residential and transit hubs.

A ‘Dedicated Lane’ Bus Rapid Transit Plan for El Camino Real however will achieve NONE of these goals. Furthermore, if approved, it will come at a tremendous price to residents, consumers and local business, well beyond the estimated $230,000,000 (two hundred thirty million) in taxpayer dollars.

By the VTA's own “Environmental Impact Report, as compared to their more reasonable and less costly” Mixed Flow" Bus Rapid Transit option, a full “dedicated lane” plan will:

a. Permanently close 2 of the 6 lanes of traffic on El Camino Real from San Jose to Palo Alto.
b. Eliminate most of El Camino’s left and u-turn lanes and all of its on-street parking
c. Remove up to 667 trees along El Camino
d. Continue to operate frequently-stopping 'local' bus service within the remaining four lanes of traffic
e. NOT materially reduce vehicle traffic on El Camino or anywhere else
f. DIVERT TRAFFIC off of El Camino to other streets, INCLUDING RESIDENTIAL NEIGHBORHOODS!
g. “Significantly and unavoidably” increase traffic congestion at 39 intersections.
h. “Substantially disrupt” traffic further during the estimated TWO YEARS of construction
i. Only marginally reduce average bus rider transit time on El Camino
j. After five years, increase weekday bus ridership on El Camino by only a few thousand.
k. FOREVER COMPOUND TRAFFIC CONGESTION for the other upwards-of-50,000 residents and consumers who currently utilize El Camino Real

YOUR voice is critical! This is YOUR community and YOUR taxpayer dollars

Please contact your VTA Board of Directors today w/ your concerns:
board.secretary@vta.org
(tel. 408.321.5680)

AND … YOUR City Council at:
mayoremail@sanjoseca.gov
(tel.408.535.4800),
council@sunnyvale.ca.gov
(tel. 408.730.7473)

mayorandcouncil@santaclaraca.gov
(tel. 408.615.2250),
citycouncil@mountainview.gov
(tel. 650.903.6304)

council@losaltosca.gov
(tel. 650.947.2720) or
city.council@cityofpaloalto.org
(tel. 650.444.4017)

Tell them to reject the disruptive “Dedicated Lane” plan and support instead the VTA’s more reasonable and cost-effective “Mixed Flow” Bus Rapid Transit enhancement for El Camino Real, one that will improve service but is forecast by the VTA to have “minimal impact” to traffic and surrounding neighborhoods.

Paid for by the El Camino Coalition, a diverse group of concerned local residents and businesspeople